

Hello HOKI swim families,

If you have any questions about your fundraising obligations or about how the Kroger amounts are entered, please contact me at [hokifundraising@gmail.com](mailto:hokifundraising@gmail.com) and I will be happy to answer your questions. You can also read the 2014-2015 Fundraising Agreement on the H2okies website to learn about the fundraising obligations.

Also, several of you have asked how the Kroger program works this year. Please keep reading for information on this program:

As many of you know, the Kroger fundraising program has been a successful part of our fundraising in the past. This year, the program has changed somewhat, but it is still critical to the HOKI fundraising effort!

There are no longer any gift cards that you have to load in order to earn money for the H2okies. The program is easier now – all you have to do is connect your Kroger discount card to the H2okies, and from then on, all of the Kroger grocery purchases you make will benefit the H2okies. We don't know exactly what percent you will earn on your purchases - Kroger has changed the program and is now splitting a fixed amount of donation money between all the organizations that participate in this Kroger Community Rewards program. The amount the H2okies receive will depend on how much all of our members spend compared to how much the members of the other organizations spend. The more we spend as a group, the more fundraising money we will receive from Kroger. So, your participation is important and appreciated! But, you have to connect your Kroger discount card to the H2okies in order for us to receive credit for your purchases. Please keep reading for more information about how to do this.

For those of you who have already connected your Kroger discount card to the H2okies, THANK YOU!

For those of you who have not but want to, please see the attached instructions or just go to [www.krogercommunityrewards.com](http://www.krogercommunityrewards.com) and follow the instructions.

**To select the H2okies as the organization that you support, you will need to know either our number (93812) or our name, which is New River Valley Aquatics, Inc. (HOKI swim). If you search for HOKI, our organization will pop up and you can select it.**

If you have ANY questions, please do not hesitate to contact me at [hokifundraising@gmail.com](mailto:hokifundraising@gmail.com).

Thank you,  
Sarah Mathes